



7 STORYTELLING STRUCTURES

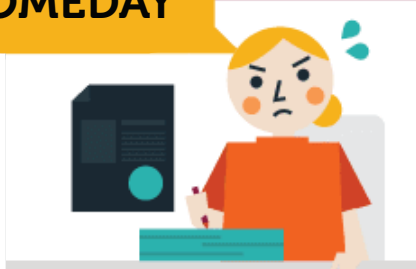
..... to Improve Your

PRESENTATIONS





SOMEDAY



LET'S GO!



1

OVERCOMING
A MONSTER

2

RAGS TO
RICHES

3

VOYAGE AND
RETURN

4

THE QUEST

5

COMEDY

6

TRAGEDY

7

REBIRTH



OVERCOMING A MONSTER

USE IT TO

Showcase your problem solving skills



HOW TO USE IT: Tell a story about how you overcame a big problem, explain what you learned from it by trying a different approach



RAGS TO RICHES

USE IT TO



Show how used your weaknesses to achieve results

HOW TO USE IT: Tell a story about overcoming early struggles through taking risks, explaining how you grew as a result

1 Living unadventurous life

2 Transported to other world

3 Explores new surroundings

4 Feels uncomfortable

VOYAGE + RETURN

START

Hero journeys to new lands, defeats darkness and returns home all the wiser

USE IT TO

Demonstrate your ability to go outside your comfort zone to learn new things



HOW TO USE IT: Tell the story about how you opened yourself up to new experiences + what you learned by being uncomfortable

7 Returns home wiser

5 Confronted with darkness

6 Escapes and defeats evil

1
Team receives mission

2
Smaller obstacles presented and overcome

3
Final dangerous test revealed

THE QUEST

MORAL: TEAMWORK
A group sets off on a journey with a goal and through working together succeed

USE IT TO

Present the importance of achieving goals through teamwork

HOW TO USE IT: Tell the story about a time you worked as a part in a team and describe the journey together and how collaboration worked

5
Team wins prize and travels home

4
Final test accomplished



1 Hero and heroine are destined for each other

2 Outside forces keep them apart

3 Confusion, uncertainty and frustration occurs



THE COMEDY

START

Comedy can showcase skills and inspire others. Particularly in the classic tale of a transition from a state of confusion to enlightenment

USE IT TO

Show the importance of communication + openness to avoid confusion/conflict



HOW TO USE IT: Share a story about when you had a disagreement on a project due to mis-communication. Explain how ti was resolved + developed a better working relationship.

6 Hero and heroine get together

5 Truth uncovered

4 Everyone entangled in an unresolvable conflict

1 Finds goal to achieve

2 Sets out on path of destruction

3 Commits dark acts that seal fate

TRAGEDY

START

This classic cautionary tale, in which we see the downfall of a villain who chose the wrong path

USE IT TO

Show you can learn from your mistakes to improve yourself and be better each time

HOW TO USE IT: Tell a story about a "perfect mistake" that was made due to bad choices and openly discuss it's impact on your work

5 Dies or is defeated

4 Sees plan unravel





REBIRTH

Demonstrate that you are able to learn from others to make better choices



HOW TO USE IT: Tell the story when you wanted to take ineffective shortcuts and how a colleague helped you get out of a tricky situation to get the outcome you needed. *Don't throw peeps under the bus!*



This isn't PIE IN THE SKY stuff

Your experiences can inspire others WHILE showcasing your skills

Just make sure not to READ your slides, TELL us your story.